

Increase Sales!

Save Money!

Get Inspired!

**Mom Bloggers: The Holy Grail of Ideas, Fun, and Free Stuff** 7/13/09 7-9pm Want to win a year's supply of Kraft Mac like I did? How about kid's clothes, grocery gift cards, household products, & so much more- WITHOUT giving out personal information or getting on spam lists? **Find out what the Mom Bloggers movement is all about.** We'll talk about blogging for fun, contests, and your options for earning an income using your blog & Twitter. *This fun, "no-kids" 2 hr event includes beverages and snacks. Seating is limited to 10 participants; pre-registration required. Cost is \$20. To register, email [info@vimm.com](mailto:info@vimm.com) & mail payment at least 1 week prior to event.*



**Social Media Big Guns: Don't Get Caught Unarmed** 7/16/09 4-5pm Back by

popular demand, this Twitter class is scheduled late in the day to accommodate your end-of-the-workday schedule. Years ago you needed to get on the web. Then you needed your customers to find you in Google. **Where will your customers be waiting for you this year? Twitter!** Learn more about Twitter and strategies to get the most out of your account. Discover how some businesses are using Twitter to gather feedback and market themselves. *Seating is limited to 10 participants; pre-registration required. Cost is \$20. To register, email [info@vimm.com](mailto:info@vimm.com) & mail payment 1 week prior to event.*

**Advertising on a Dime** 8/6/09 3-4pm You've asked for it, so this seminar is returning; with an updated twist. **What if you could gain valuable customer feedback, grow your customer base, conduct market research, and launch new products/services all without spending a dime?** Thanks to blogs, you can. Grow loyal customers, improve customer service, stretch advertising dollars, and increase sales with Blogs! *Seating is limited to 10 participants; pre-registration required. Cost is \$20. To register, email [info@vimm.com](mailto:info@vimm.com) & mail payment 1 week prior to event.*

**Five Technologies That Drive Revenue** 8/18/09 12:00 (noon)-1:00 pm This fast paced, networking lunch is sure to fit any schedule. Bring a lunch; not responsible for choking if multi-tasking isn't your thing.



twitter

facebook

LinkedIn

Google



You've heard about them; used together you'll get results for your business or organization. See examples of how local & national companies are successfully using these tools. *Seating limited to 10; pre-registration required. Cost is \$20. To register, email [info@vimm.com](mailto:info@vimm.com) & mail payment 1 week before event.*

**100%**

**SATISFACTION  
GUARANTEE**

**Satisfaction Guaranteed** 9/8/09 3-4pm **NEW!** Social marketing has made "listening" to customers easier. Communities of happy and unhappy customers are popping up everywhere. How do you find these communities to listen to what they're saying? How can you participate in conversations? Ratings, reviews, recommendations & comments are all a part, but there are right and wrong ways to solicit and manage customer feedback in social media platforms. Increase customer service and satisfaction today! *Seating is limited to 10 participants; pre-registration required. Cost is \$20. To register, email [info@vimm.com](mailto:info@vimm.com) & mail payment at least 1 week prior to event.*

**Improve Your Competitive Advantage** 9/29/09 11-12pm **NEW!** Are your competitors capitalizing on social marketing yet? Right now there's room to dominating your competitors in this new medium, but soon they'll be scrambling to improve their own competitive advantage. Learn how you can be first on the scene in your specific niche or geographic area, learn the time it takes to be highly effective, & find out the changing face of SEO and what still matters to be competitive. *Seating limited to 10; Cost is \$20. To pre-register, email [info@vimm.com](mailto:info@vimm.com) & mail payment 1 week prior.*



Send payment to: Vivid Image, Inc., 897 Hwy 15 South, Hutchinson, MN 55350

